

Notes from mockup review

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Topic: Taylor Swift Site

- prefer mockup A
- initial unselected homepage timeline should not have the white to black gradient as the white gets lost
 - o maybe just start with a darker grey as the lighter end and have a more subtle gradient
 - o could have all the eras colors present in initial homepage gradient and as we click on each point it fades to that era's colors
- each dot and era should be labeled on the mobile version as there's no hover state before you click
- on desktop when you hover on each dot the title of the subpage should pop up
 - o maybe could incorporate the albums also popping up, similar to mockup b
- LOVE the gradients and the use of album covers.

Meeting record: <https://wustl.box.com/s/rc5ti3n1ddryz9rwx4qexgqx1gz0fjxt>